



Data Science for hands-on specialists

A 7 week in-house training for those with a strong quantitative background that want to learn more about business and the application of Data Science in business.

Training includes:

Big Data Strategy

Techniques for structured data

Techniques for unstructured data

Accountancy and Analytics

Finance and Analytics

HR and Analytics

Marketing and Analytics

Operations and Analytics

Law & Ethics

Infra structures for Big Data

This programme is only offered in-company at the moment which means it can be custom-made. As an indication the investment per participant is around € 23.000 for a 7-week course with a group minimum of 15 and maximum of 20 participants per group, including the use of a Big Data platform.

- ✔ Big Data Project
- ✔ Written exam
- ✔ Official UvA certificate Data Science Professional

For more information

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The best of both worlds

Taught by Amsterdam Business School professors and ORTEC's top Business Analytics consultants, The Analytics Academy covers both theory and practice. Our programs are tailored to your company's specific needs. Course dates, duration and curriculum may vary depending on the entry level of participants.

The Analytics Academy is a cooperation between Amsterdam Business School of the University of Amsterdam, ORTEC and Amsterdam Data Science.